TRUST - POLICIES

Policies

Licensing, content, data, refund, and acceptable-use policies governing Magnific.

Document Type	Trust - Policies
Brand	Magnific (formerly Freepik)
Legal Entity	Freepik Company, S.L.
Headquarters	13 Molina Lario St, 5th floor, 29015 Malaga, Spain
Website	https://www.magnific.com
Last Updated	June 2026

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Policies Summary

Magnific (Freepik Company, S.L.) operates under transparent policies covering AI content licensing and ownership, acceptable use, data privacy, billing and cancellation, and enterprise legal protection. Full legal terms are published on magnific.com. Magnific does not use customer Input or Output to train AI models.

Content & Licensing Policy

- Paid plans include a commercial AI license for generated Output
- Premium+ and above add music rights; Pro adds a Merchandise License
- Free plan usage requires attribution; paid plans remove the attribution requirement
- Stock content (photos, vectors, illustrations, icons, PSDs, fonts) is licensed per the platform terms
- Under the Enterprise MSA, customers own all rights to Output generated from their Input

Acceptable Use Policy

Permitted: lawful creative, commercial, and editorial use that respects third-party rights.

Prohibited:

- Illegal activity, hateful content, or content sexualizing minors
- Generating content that infringes third-party intellectual property or rights
- Misrepresentation, malicious use, or attempts to bypass platform safeguards
- Any use that violates the agreement, applicable law, or the rights of others

Responsibility for prompts and end-use sits with the customer; Magnific's licensing and indemnification terms apply as written.

Data Privacy Policy

- GDPR compliant; data subject rights include access and deletion on request
- Private by default - Output and uploads are accessible only to your organization
- No model training on customer Input or Output
- Certifications: ISO/IEC 27001, SOC 2 Type I (ISO 22301 at Enterprise)
- Full privacy terms published on magnific.com

Billing, Refund & Cancellation

- Credits are delivered per plan; annual credits are paid upfront and valid for 1 year with no monthly resets
- Cancel anytime - access continues to the end of the current paid period
- Annual plans are billed for the full year; access continues until the annual period ends
- The standalone Magnific upscaler subscription at magnific.ai continues unchanged until it expires
- Prices exclude VAT and local taxes

Account Continuity (Freepik to Magnific)

- Existing Freepik accounts work at magnific.com with the same login - nothing to migrate
- Subscriptions, assets, and projects carry over; nothing was shut down or replaced
- API keys remain valid for both api.magnific.com and api.freepik.com; legacy endpoints supported for at least 6 months with deprecation headers

Enterprise Legal Protection

Enterprise customers receive legal indemnification against third-party IP claims for both stock content and AI Output, used per the MSA, plus full ownership of Output and a guarantee that Magnific does not train on their data.

Terms of Service

Complete legal terms governing use of Magnific are published on magnific.com. By creating an account, customers agree to the current published terms.